



Catalog: Countdown to Christmas 2023 (December)

Version: Regular

Order Date: _____
 Authorized By: _____
 Store #: _____
 Store Name: _____
 Address: _____

<u>Prices</u>		<u>Deadlines & Dates</u>	
Catalog Price	\$.09	Orders Due:	10/06/23
Tabbing Fee	\$.05	Mailing Lists Due:	10/13/23
Postage:	\$.39	Imprint Changes:	10/13/23
Mailing Fee:	\$.09	Postage Due:	11/07/23
Bulk Order Fee:	\$14.95	Bulk Week Start:	11/13/23
E-Catalog:	\$50.00	In-Home Start:	11/27/23
E-Toolkit:	\$100.00	Catalog End:	12/30/23
Additional fees may apply.		Coupon 1:	11/27/23 to 12/16/23
Prices subject to change.		Coupon 2:	12/18/23 to 12/30/23
*There WILL be a postage increase			

TOTAL Catalog Quantity: _____ (minimum 500; increments of 100 after minimum)

Munce Mailing Quantity: _____
 Mailing List: New ___ / Existing ___ From: _____ Munce to pull list from Bookstore Manager ___ / Rental ___
 Bulk Shipment Quantity: _____
 Have Mailing Permit: Yes ___ / No ___ Permit #: _____ Tabbed: Yes ___ / No ___
 **All or part of my bulk catalogs will be mailed locally. Format my imprint for mailing: Yes ___ / No ___
 Qty (Bulk Ship Only) Ship To Name, Address, City, State, Zip

E-Catalog ordered: Yes ___ / No ___ (Fee applies) E-Catalog coupons: Yes ___ / No ___
 NOTE: December E-Catalog does NOT include any inserts | Daily emails will be provided for Twelve Day Insert
 Store Website Hosted By: ___ Anchor Connection+ ___ BSMGR ___ Parable ___ Other/None

E-TOOLKIT: Yes ___ / No ___ (includes E-Catalog, Facebook posts, E-Blast templates, Shelftalkers—fee applies)

Inserts: (fee applies if selected)

Yes ___ / No ___ **Twelve Days of Christmas Insert** (Cost 2 cents each) **Extra QTY** _____ (minimum quantity 100)

(Twelve Days = Four consecutive weekends, Thurs thru Sat, including 11/30, 12/7, 12/14, 12/21)

Coupons:

- Select from available coupons below or write "Custom" (Custom fee may apply)
- Coupon #1: _____ A 20% off any one non-sale item
 - Coupon #2: _____ B 40% off any one non-sale item
 - C 5\$ off purchase of \$25 or more; \$10 off purchase of \$50 or more (non-sale items)
 - D 5\$ gift card when you purchase \$25 or more; \$10 gift card when you purchase \$50 or more
 - G 30% off any one non-sale item
 - H 25% off any one non-sale item
 - M Join our Mailing List and receive 20% off any one non-sale item

Custom coupon details: _____

Imprint changes: _____

Additional Notes: _____

CALL 800.868.4388 and ask for Lori or Karen

FAX order to 855.815.9277

EMAIL lori.wilbanks@munce.com or karen.bilbrey@munce.com

Office Use:

Promos: